KLEW-TV January 2008 – March 2008

- 1. The Need to Address Shortage of Health Care Services/Providers.
- 2. The Need to Address Family Wage Employment.
- 3. The Need to Address Nez Perce Tribal Issues.
- 4. The Need to Address Recreational Opportunities.
- 5. The Need to Address Drug & Alcohol Addiction.

James Gregson, University of Idaho Professor, was interviewed on 1/14/08.

Jeff Sayre, United States Senator Regional Director, was interviewed on 1/15/08.

Rede Lar, Quality Behavioral Health Executive Director, was interviewed on 1/18/08.

Norma Nave, Asotin Co. Health Dist. Public Health Nurse Administrator, was interviewed on 1/28/08.

Kevin Bernatz, Idaho Dept. Juvenile Corrections Superintendent, was interviewed on 2/7/08.

KLEW-TV

Issues/Programs List January 2008 - March 2008

The Need to Address Shortage of Health Care Services/Providers

Program: KLEW-TV News Date/Time: 2/1/08, 6:00 p.m.

Duration: 1:24

Description: KLEW News reported that as part of National Oral Health Month

kindergarten through 6th grade kids without dental insurance got a free check up. Regence Blue Shield partnered with the North Central District Health Department and local dentists

to make it all happen. They say it's important to start good oral habits early.

Program: KLEW-TV News Date/Time: 2/11/08, 6:00 p.m.

Duration: 0:49

Description: KLEW News reported that at the Asotin County Commissioners meeting Sue Bancroft gave a presentation about the need for more planning when it comes to long-term care. She wants to help develop a plan similar to one in Snohomish County, which would look at the needs of the aging population. This would include more buses, bigger signs and more lighting on city streets.

Program: KLEW-TV News Date/Time: 2/27/08, 6:00 p.m.

Duration: 0:41

Description: KLEW News reported that the North Central District Health Department hosts a conference for diabetes professionals in Clarkston. Continuing education in diabetes is very important. Diabetes medications and treatments are changing so it is a good refresher for people who already have a good base of information. Exhibitors from the American Diabetes Assoc., DSI Renal Services and others were on hand to explain their services.

Program: KLEW-TV News Date/Time: 2/27/08, 6:00 p.m.

Duration: 2:21

Description: KLEW News reported that a statewide health report shows that Asotin County has been designated a Primary, Dental and Mental Care Health Professional Shortage area. Every week people are frustrated when they go through the phone book and try to find a doctor. Doctors aren't accepting new patients without insurance, especially if they are on state medical or state Medicaid.

Program: KLEW-TV News Date/Time: 3/4/08, 6:00 p.m.

Duration: 1:14

Description: KLEW News reported that both sides of the valley are federally designated medical care shortage areas. The Asotin County Health District tells us they have been working to get more medical services to the area. A new clinic will be located at St. Joseph Regional Medical Center in a space donated by the hospital that will provide a variety of services at fair prices.

The Need to Address Family Wage Employment

Program: KLEW-TV News Date/Time: 2/4/08, 6:00 p.m.

Duration: 1:35

Description: KLEW News reported that Schweitzer Engineering Laboratories announced plans to hire more than 300 new employees this year as the company continues expanding. Over 100 positions are currently listed on the company's website and the remaining 200 will be posted throughout the next two quarters. SEL says its expansion into new markets, products, and countries have led to job creation.

Program: KLEW-TV News Date/Time: 2/4/08, 6:00 p.m.

Duration: 1:19

Description: KLEW News reported that Clarkston Port officials say big business and better jobs is something Asotin County needs. They hope to make that happen by expanding port property in the form of an industrial district. They want to buy 100 acres, near the landfill, in the Clarkston Heights. Wanda Keefer, Port of Clarkston Manager says the main goal is to have businesses use the land and increased resources to be able to expand.

Program: KLEW-TV News Date/Time: 2/12/08, 6:00 p.m.

Duration: 1:15

Description: KLEW News reported that area high school students visited Lewis Clark State College to check out booths featuring different majors. Employers were on hand to answer student's questions about the classes they should take. Robert Lohrmeyer, Dean of Professional Technical Programs said a number of employers from the valley are looking for employees. Students can get some sense of what types of skills knowledge and abilities it takes to become an employee.

Program: KLEW-TV News Date/Time: 2/28/08, 6:00 p.m.

Duration: 1:27

Description: KLEW News reported getting out of poverty takes more than just money and services. That's the philosophy of an innovative poverty reduction group, called Circles. Karen Kessler, Community Engagement Coordinator says that the clients they work with are often considered the working poor. Every Tuesday they meet for a dinner to discuss topics like childcare and health insurance.

Program: KLEW-TV News Date/Time: 3/7/08, 6:00 p.m.

Duration: 1:41

Description: KLEW News reported that in the fall of 2009 LCSC College plans to open a new Nursing/Health Sciences Building to students. Lieutenant Governor Risch touched on the economic impact of the forthcoming opportunities for local college students. Students who go through this program typically come from minimum wage or government assisted living situation and come out of it a very productive member of the community.

The Need to Address Nez Perce Tribal Issues

Program: KLEW-TV News Date/Time: 1/16/08, 6:00 p.m.

Duration: 0:56

Description: KLEW News reported that members of the group Sportsmen for Fish and Wildlife Idaho have started a protest campaign against the Nez Perce Tribe's plan to open a gillnetting season on the Snake and Clearwater rivers. They have started collecting signatures on a petition they plan to send to Idaho Governor Butch Otter. The tribe points to its efforts to restore salmon and steelhead in both rivers and won't come near to catching the 61 thousand steelhead the tribe is entitled to by treaty.

Program: KLEW-TV News Date/Time: 1/18/08, 6:00 p.m.

Duration: 1:42

Description: KLEW News reported that Lieutenant Governor Risch is fresh from a trip to Washington DC where he presented his plan to protect the roadless areas of Idaho. Also in the nation's capital this week Nez Perce Tribal Executive Committee Chair Sam Penney attended the forum. The tribe is playing a big role in drafting the plan and Penney says they just want to make sure their treaty rights are reserved as far as hunting, gathering and fishing rights in some of those backcountry areas.

Program: KLEW-TV News Date/Time: 3/6/08, 6:00 p.m.

Duration: 1:43

Description: KLEW News reported that officials of the Nez Perce Tribe say cutting short the annual buffalo hunt was a matter of showing good faith with the state of Montana. Tribal Fish and Wildlife Commission Chairman Joseph Oatman says they hope the decision to cut short the season by a week and a half will help settle a recent disagreement between the two entities.

Program: Northwest Morning Date/Time: 3/10/08, 8:25 a.m.

Duration: 4:30

Description: Keith Havens host of Northwest Morning interviewed Bob Sabota, Director of Native American Minority Student Services at LCSC. Native American Awareness Week is 3/10-3/14/08 all week there's opportunities to explore the Two World View: Traditional and contemporary, presented by Lewis-Clark State College, the LCSC Native American Club, The Idaho Humanities Council, and the Clearwater River Casino. Panels and presentations Wednesday & Thursday explore many topics including enhancing Indian education, the Nez Perce Kinship System, tribal economic development and native artwork.

Program: KLEW-TV News Date/Time: 3/13/08, 6:00 p.m.

Duration: 0:46

Description: KLEW News reported that Native American Awareness Week is winding down at LCSC and it's been a success. Native American Awareness Week provides a combination of topics, presentations, and cultural awareness activities for the campus and community. Roderick Ariwite, Nez Perce Tribe Executive Director says to have an input as a community, and educate and assimilate the tribe's efforts here at an institution like this one is very important for the tribe.

The Need for Recreational Opportunities

Program: KLEW-TV News Date/Time: 1/30/08, 6:00 p.m.

Duration: 2:29

Description: KLEW News reported that it may be frosty and cold outside, but it's warm and inviting at the Asotin County Family Aquatic Center. Director Susan Beaurain is hoping more people take advantage of the pool and check out the center in order to keep afloat. We have to get more people into the facility and make a profit. They offer the basic lap swimming, swimming lessons & yoga programs that appeal to the broadest range of folks.

Program: KLEW-TV News Date/Time: 2/6/08, 6:00 p.m.

Duration: 1:04

Description: KLEW News reported that community leaders from the Lewis Clark valley met today to discuss the waterfront. Everyone wants to develop a master plan for how the shorelines will look as the area grows. The ports of Lewiston and Clarkston are lending staffing support to this effort because there is a key working waterfront component that can't be forgotten as we look towards tourism and recreation opportunities for the community.

Program: KLEW-TV News Date/Time: 2/19/08, 6:00 p.m.

Duration: 1:08

Description: KLEW News reported that to make outdoor fun safer, Asotin County is taking steps to build the Scenic Way Bike Path. Property owners along the proposed bike path route, as well as the public, will meet with county officials to discuss the project. This is a 600 thousand dollar project and is fully funded by a federal enhancement grant.

Program: KLEW-TV News Date/Time: 2/20/08, 6:00 p.m.

Duration: 1:30

Description: KLEW News reported that more than 25 clinics featuring a number of professional musicians were held all over the University of Idaho campus. The clinics cover about everything you would need to know from vocals to guitar, and even Lionel Hampton's old instrument, the vibes.

Program: KLEW-TV News Date/Time: 2/20/08, 6:00 p.m.

Duration: 1:49

Description: KLEW News reported that people are invited to watch the lunar eclipse at the top of the old spiral highway on the Lewiston Hill. It starts at 5:30 and is hosted by The Department of Natural Science at LCSC, and the Lewiston Astronomy Society. KLEW News went to LCSC to talk to a Physics Professor about this unique event.

The Need to Address Drug & Alcohol Addiction

Program: KLEW-TV News Date/Time: 1/2/08, 6:00 p.m.

Duration: 1:44

Description: KLEW News reported that a new housing program at Quality Behavioral Health in Clarkston will better care for their clients. They just bought a triplex right next to their campus to house people who have chemical dependencies and mental health diagnoses that receive services through quality behavioral health. Kim Behler, Development Coordinator says the need for this kind of housing in the valley is great and they hope to expand their program.

Program: KLEW-TV News Date/Time: 2/12/08, 6:00 p.m.

Duration: 0:38

Description: KLEW News reported that The Idaho Meth Project makes a stop in Moscow. The governor's office and the state drug czar recently launched the project. The goal of the project is to reduce first-time use of the illegal drug, especially among young people. The campaign uses graphic ads to get the message across.

Program: KLEW-TV News Date/Time: 2/27/08, 6:00 p.m.

Duration: 2:21

Description: KLEW News reported that a statewide health report shows some alarming statistics in Asotin County. A little over 30 percent of new moms smoked during pregnancy. This is compared to only 10 percent statewide. When it comes to binge drinking, Asotin County reported that 22 percent of adults binge drinking 4-5 drinks in one night in the last 30 days. The Asotin County Health District is sharing the information with other county entities and using what they learn to improve county health services.

Program: KLEW-TV News Date/Time: 3/5/08, 6:00 p.m.

Duration: 1:55

Description: KLEW News reported that Asotin County has the highest percentage of binge drinking in the state. Clarkston High School Counselor Kathi Carlson says alcohol abuse is an ongoing problem, but early education and intervention is key to success. Those who choose to drink illegally will suffer the consequences.

Program: KLEW-TV News Date/Time: 3/12/08, 6:00 p.m.

Duration: 1:01

Description: KLEW News reported that "Teens Against Tobacco Use" from Asotin High School talked to elementary students today about the dangers of smoking. The teens said explaining the dangers and setting a good example will go a long way in keeping the younger kids away from nicotine. The teens demonstrated what it feels like to have emphysema and all the different chemicals that go into cigarettes and chews.